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**FOR IMMEDIATE RELEASE**

**K12USA.com Offers Free EdTech Checklist for the Back-to-School Season**

***New school year—new headaches? With the ever-changing landscape of K–12 technology (New products! New rules! New needs!), the job of an IT director can be heartburn inducing. Here's help.***

Island Heights, N.J., September 7, 2016 - [PRLog](#) - [K12USA.com](http://K12USA.com), one of the leading technology companies specializing in K–12 schools, helps school IT directors and managers get organized with a handy checklist for upcoming year.

- Make sure your **budget** is up to date and that you've accounted for all your school's needs.
- Review your school's **users' policies** and revise if necessary. Have there been changes in [BYOD](#), take-home programs, or Internet-access policies?
- **Update software** across all school devices, and ensure tablets, laptops, and desktops have been **cleaned**.
- Take inventory of **power outlets**. Are there enough? Will you need extension cords?
- Check that all your **wireless access points, printers, and other appliances** are alive and well.
- Assess your **wireless-networking capacity**. Has it grown? Can your current setup handle the load? If not, what upgrades are needed?
- Evaluate your [CIPA-compliance status](#). Are your filtering practices up to code? With the increasing popularity of [HTTPS](#) sites, it's important to content-filter encrypted traffic. Deploy SSL-intercept tools that can do the job.
- Know the names, locations, and contact info of your **tech team**. Implement a **cloud-based ticketing system** to automate your help-desk processes.
- **Get [E-Rate](#) ready**. Filing season will be here in the blink of an eye. Make sure all your ducks are in a row and that you don't miss out on funding.
- **Educate students and staff on safe Internet practices**, including topics like:
  - Cyberbullying
  - Sexting
  - Correct password usage
  - Phishing scams
  - The consequences of unacceptable online behavior, such as bypassing the school Internet filter
- **Communicate with parents** about school-tech policies and offer recommendations for keeping their kids Internet safe at home.

- **Read popular EdTech blogs** to stay current on the latest tips and trends. For starters, check out:
  - EdTech RoundUp ([edtechroundup.org](http://edtechroundup.org))
  - EdWeek Market Brief ([marketbrief.edweek.org](http://marketbrief.edweek.org))
  - Edutopia ([edutopia.org/blogs](http://edutopia.org/blogs))
  - EmergingEdTech ([emergingedtech.com](http://emergingedtech.com))
  - K–12 Tech Decisions ([k-12techdecisions.com](http://k-12techdecisions.com))

"Technology is changing at a blindingly fast clip, and schools need to keep pace while staying on budget," says K12USA founder and CEO [James Punderson](#). "We created this checklist to help ease the overwhelm factor at the start of every school year."

For more information, visit [www.K12USA.com](http://www.K12USA.com), call 877-225-0100, or email [support@K12USA.com](mailto:support@K12USA.com).

**About K12USA.com:** Founded in 1999 by former teacher and school IT consultant [James Punderson IV](#), K12USA.com develops streamlined, intuitive tech tools for K–12 schools throughout the U.S. Their product line features about 20 appliance- and cloud-based devices, including [SecureSchool](#) content filter; [WirelessTrakker](#) wireless-network-management system; and [TroubleTrakkerPRO](#), an online IT help desk. Every subscription comes with free and unlimited tech support, free updates and upgrades, and free two-way ground shipping (in the continental U.S.). All products and services are available for a free 30-day trial.