

# **Cool Tools For Schools**

## CONTACT

#### FOR IMMEDIATE RELEASE

Marketing Department Tel.: 877-225-0100

Email: mkt@K12USA.com
Website: www.K12USA.com

## K12USA.com Clients Get Their Just Reward With New Referral Program

Customers Can Score Unlimited \$100 Amazon Gift Cards When They Successfully Refer Their Colleagues and Friends

**Island Heights, N.J., August 3, 2016:** - <u>PRLog</u> - <u>K12USA.com</u>, a premier technology company specializing in K–12 schools, announces the rollout of its new <u>Referral Rewards Program</u>.

How it works: Each time a current K12USA customer makes a successful referral (i.e., that referral becomes a customer), the referrer receives a \$100 gift card to <a href="Managements-Amazon"><u>Amazon</u></a>. There's no limit to the number of rewards a client can collect.

"Our clients have been incredibly loyal and supportive over the years, and they continually send referrals our way," says K12USA founder and CEO <u>James Punderson</u>. "We're extremely grateful and felt it was time to reward their efforts."

With its astounding inventory of goods, gifts, and services, <u>Amazon</u> is the natural choice for a reward card, where award recipients can choose anything from groceries to engagement rings to oddities like yodeling pickles.

### Two ways to get credit:

- 1. The prospect contacts K12USA and mentions the referrer's name; or
- 2. The current customer provides K12USA with the prospect's contact info, and K12USA reaches out to him or her

For more information, visit <a href="www.K12USA.com">www.K12USA.com</a>, call 877-225-0100, or email <a href="support@K12USA.com">support@K12USA.com</a>.

**About K12USA.com:** Founded in 1999 by former teacher and school IT consultant <u>James Punderson IV</u>, K12USA.com develops streamlined, intuitive tech tools for K–12 schools throughout the U.S. Their product line features about 20 appliance- and cloud-based devices, including <u>SecureSchool</u> content filter; <u>WirelessTrakker</u> wireless-network-management system; and <u>TroubleTrakkerPRO</u>, an online IT helpdesk. Every subscription comes with free and



# **Cool Tools For Schools**

unlimited tech support, free updates and upgrades, and free two-way ground shipping (in the continental U.S.). All products and services are available for a free 30-day trial.